

# Top Cost-Effective E-learning Ideas for Businesses

## 1. TAP INTO READY-MADE COURSES

Pre-built online courses save time and money while offering high-quality learning for a range of roles.

- ✓ Identify core skills needed across teams
- ✓ Use LinkedIn Learning, Udemy for Business or Coursera for Business to assign relevant courses
- ✓ Track progress using built-in dashboards
- ✓ Save more with team or bulk subscriptions

## 2. CREATE QUICK MICROLEARNING MODULES

Bite-sized content keeps learners engaged and reduces production time.

- ✓ Focus on 5 to 10 minute lessons on job-specific topics
- ✓ Use Articulate 360 to build interactive content or Google Classroom to distribute quick lessons
- ✓ Host modules on TalentLMS for easy access and tracking
- ✓ Mix in formats like videos, infographics and quizzes

### 3. CENTRALISE WITH A CLOUD-BASED LMS

Keep training consistent and scalable with a centralised learning platform.

- ✓ Choose a flexible LMS like Moodle or TalentLMS to manage all content
- ✓ Use SAP SuccessFactors for advanced tracking if you're scaling enterprise-wide
- ✓ Store all learning resources and assessments in one place
- ✓ Monitor usage and skill development through built-in analytics

### 4. EMPOWER PEER-TO-PEER LEARNING

Turn your internal experts into valuable learning resources.

- ✓ Ask team experts to share tips through short recordings or live sessions using Loom or Zoom
- ✓ Host lunch-and-learns or webinars via Microsoft Teams and record for later use
- ✓ Encourage ongoing knowledge sharing by recognising contributors
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### 5. GO FULLY MOBILE

Mobile learning gives your team the freedom to learn anytime, anywhere.

- ✓ Use mobile-optimised platforms like LearnUpon or Moodle Mobile for easy on-the-go access
- ✓ Upload short, interactive content built for mobile screens using TalentLMS
- ✓ Track mobile usage patterns and adjust content based on engagement